

Key Notes

A Publication of the Southeast Regional Key at PHMC

New Key Director

The Public Health Management Corporation (PHMC) is pleased to announce the appointment of Jennifer Friedman as the Director of the Southeast Regional Key (SERK). Ms. Friedman, who resides in Philadelphia, will begin employment with PHMC on November 15th in this critical role. Ms. Friedman brings extensive relevant experience, skills, and qualifications to the position and was selected for her unique combination of: public service; commitment to vulnerable children, youth and families; management expertise; systems thinking; and, practical know-how.

Jennifer Friedman most recently served as Chief of Staff for the Department of

Public Welfare's Office of Children, Youth and Families, a position she held since July 2008. In this capacity Ms. Friedman oversaw the operation of the Office as it carried out its mission to improve the well being of Pennsylvania's most vulnerable citizens - its children. Prior to this appointment she served as a Senior Policy Manager in Governor Rendell's Office of Policy and Planning. Before joining the Governor's Office of Policy and Planning in January 2007, Ms. Friedman was employed for six years at Philadelphia Workforce Development Corporation, a non-profit employment and training provider in Philadelphia, where she served in various capacities - the last as Vice-President of Accounts Management from 2003-2007. Ms. Friedman also

served as Assistant Deputy Mayor in the City of Philadelphia's Office of Policy and Planning prior to 2000.

Ms. Friedman is a licensed attorney in the State of Pennsylvania. She received a law degree from Rutgers University in 1997 and her bachelor's degree also from Rutgers University in 1992. Additionally Ms. Friedman graduated from the Wharton School of Business program for working professionals where she earned a Certificate in Finance and Accounting in May 2008.

Ms. Friedman's contact information at PHMC is:

jefriedman@phmc.org or 267-773-4432.

New Tool Available

Check the PA Keys website at www.PAKeys.org for the updated Career Lattice and the new *ECE Teacher Quality: Recognizing High Quality Core Content in Pennsylvania* tool. This tool pro-

vides information on how early childhood education (ECE) core content in college level coursework will be evaluated by the Keys.

The research is clear,

highly trained and educated teachers result in higher quality programming and better outcomes for children!



Work Sampling and Ounce Online—Changes Coming

Attention all Work Sampling and Ounce Online users... please plan to participate in one of the scheduled conference call sessions to hear about the system improvements. They include increased security measures, a new web address, and minor changes in functionality of both systems.

The half hour conference calls are scheduled on Novem-

ber 18 and 22 at 7:30am, 1:30pm, and 5:00pm. Calls are also scheduled on November 19, and 23 at 8:15am, 12:00pm, and 3:15pm.

Register for any of the sessions on the PA Keys website at www.PAKeys.org. For more information, contact Ashley Bricker abricker@pattan.net or at 1-800-360-7282 x3923.

Please also be aware that, in

preparation for the upgrades, providers will not be able to access Work Sampling Online (WSO) and The Ounce Scale Online (OSO) starting on Friday, November 19th at 6:00 PM. It is anticipated that access to WSO/OSO will again be available in early December. Providers may continue to enter data into PELICAN during this time.

Notes from the Nurse

ECELS-Healthy Child Care PA has prepared an updated Care Plan Form to gather key information to provide care for children with special needs. The majority of early learning practitioners care for children with special health needs. The most common chronic condition is asthma. Practitioners need to know the details about each

child with a medical or other special condition. The recently revised form collects essential information. To download the new Care Plan Form from the ECELS website (see below), click on the orange "Early Education and Child Care Providers" tab. Scroll down to the "Forms" section, and then click on "Care Plan for Children with

Special Needs in Child Care".

In other news, the City of Philadelphia's Health Department is distributing FREE bicycle helmets to child care programs located in the city. They are also distributing free car seats. For more information, call 215-685-2788!

www.ecels-healthychildcarepa.org

Professional Development Notes

Register now for one of four Strengthening Families workshops being offered. Strengthening Families is a national initiative based on research completed by the Center for Study of Social Policy. The approach provides early childhood program staff with a framework

that builds protective factors promoting family stability and preventing child abuse and neglect. Sessions are offered 11/24, 11/29, 12/21 and 12/28.

PennSACCA is a professional association for providers of school-age programs serving the diverse needs of Pennsyl-

vania's children and families. As the state affiliate to the National AfterSchool Association (NAA), PennSACCA members join with professionals across the nation to enhance the quality of school-age programs for children and youth.